

EEKA Fashion Holdings Limited

贏 家 時 尚 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(於開曼群島莊開成立的有限公司)
(Stock Code: 3709)
(B於代號: 3709)

NOTIFICATION LETTER 通知信函

17 April 2025

Dear Registered Shareholder(s),

EEKA FASHION HOLDINGS LIMITED (the "Company")

- Notice of publication of Annual Report 2024, Circular together with Notice of Annual General Meeting and Proxy Form (the "Current Corporate Communication")

The English and Chinese versions of the Current Corporate Communication are now available on the Company's website at www.eekagroup.com and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk respectively (the "Website Version"). The Company strongly recommends you to access the Website Version of the Current Corporate Communication and all future Corporate Communications (Notes). If you have elected to receive the Corporate Communications in printed form, the Current Corporate Communication is enclosed.

If you for any reason have difficulty in receiving email notification or gaining access to the Website Version of the Corporate Communications and would like to receive the Current Corporate Communication and all future Corporate Communications in printed form, please complete, sign the enclosed Reply Form and return it to the Company's Hong Kong Branch Share Registrar in Hong Kong, Tricor Investor Services Limited (the "Hong Kong Branch Share Registrar") at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by post using the provided prepaid mailing label (no stamp is needed if posted in Hong Kong) or by email to 3709-ecom@vistra.com. The Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

It is the responsibility of registered shareholders to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing, signing the enclosed Reply Form and returning to the Hong Kong Branch Share Registrar at the above-mentioned address by post or by email to 3709-ecom@vistra.com. If the Company does not have your functional email address, until such time that the functional email address is provided to the Hong Kong Branch Share Registrar, you will be unable to receive via email notices of publication of the Website Version of Corporate Communications (the "Notice of Publication") and Actionable Corporate Communications in electronic form. As such, the Company would only be able to send you the Notice of Publication and the Actionable Corporate Communications in printed form.

Should you have any queries relating to this notification, please call the Hong Kong Branch Share Registrar's telephone hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

By Order of the Board
EEKA FASHION HOLDINGS LIMITED
JIN MING

Chairman

Note:

Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; (g) a proxy form; and (h) Actionable Corporate Communications.

Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.

各位登記股東:

赢家時尚控股有限公司(「本公司」)

一 刊發2024年度報告、通函及代表委任表格(「本次公司通訊」)之發布通知

本次公司通訊之中、英文版本已分別上載於本公司網站(www.eekagroup.com)及香港聯合交易所有限公司(「**聯交所**」)之網站(www.hkexnews.hk)(「**網站版本**」)。我們建議 閣下閱覽本公司本次及日後公司通訊^(*Mixi*)的網站版本。如 閣下已選擇收取公司通訊的印刷本,隨函附上本次公司通訊。

如 閣下因任何理由無法以電子郵件方式收取或閱覽公司通訊的網站版本及欲索取本次公司通訊及日後公司通訊的印刷本,請填妥及簽署隨附之回條,並以已預付郵費的郵寄標籤寄回香港股份過戶登記分處(「**香港股份過戶登記分處**」)卓佳證券登記有限公司,地址為香港夏慤道16號遠東金融中心17樓(如在香港投寄毋須貼上郵票),或電郵至3709-ecom@vistra.com。本公司會因應 閣下之要求立即寄上公司通訊的印刷本,費用全免。

登記股東有責任提供有效的電子郵件地址。如 閣下尚未提供 閣下之電子郵件地址予本公司,或需更新 閣下之電子郵件地址,本公司建議 閣下填妥及簽署隨附之回條,並按上述地址以郵寄方式交回香港股份過戶登記分處或以電郵方式發送至3709-ecom@vistra.com。如果本公司沒有收到 閣下的有效電子郵件地址,閣下將(i)無法透過電子郵件方式收取以電子方式發送的公司通訊網站版本的登載通知(「登載通知」)及可供採取行動的公司通訊。本公司只能以印刷本方式向 閣下發送登載通知及可供採取行動的公司通訊之印刷本予 閣下,直至香港股份過戶登記分處收到 閣下有效的電子郵件地址為止。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午6時,致電香港股份過戶登記分處熱線(852) 2980 1333。

承董事會命 贏家時尚控股有限公司 *主席* 金明

2025年4月17日

附註: 公司通訊包括本公司發布或將予發布以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於(a)董事會報告,公司年度帳目連同核數師報告以及(如適用)財務簡要報告;(b)中期報告及(如適用)中期簡要報告;(c)季度報告(如有);(d)會議通告;(e)上市文件;(f)通函;(g)代表委任表格;及(h)可供採取行動的公司通訊。

REPLY FORM 回條

EEKA FASHION HOLDINGS LIMITED To

(Stock Code: 3709) (the "Company") c/o Tricor Investor Services Limited 17/F. Far East Finance Centre. 16 Harcourt Road, Hong Kong

贏家時尚控股有限公司 (股份代號:3709)(「本公司」)

經卓佳證券登記有限公司 香港夏慤道16號 遠東金融中心17樓

Part A 甲部	I/We would like to receive the Current Corporate Communication and all future Corporate Communications in printed form in the manner indicated below: 本人/我們現欲以下列方式收取本次公司通訊及將來所有公司通訊之印刷本:
(Please 1	mark "√" in ONLY ONE of the following boxes 請從下列選擇中,僅在其中 一個空格 內劃上「√」號)
	I/We would like to receive a printed copy in the English language only; OR 本人/我們現欲收取一份英文印刷本;或 I/We would like to receive a printed copy in the Chinese language only; OR 本人/我們現欲收取一份中文印刷本;或 I/We would like to receive a printed copy in both the English language and the Chinese language. 本人/我們現欲收取英文和中文各一份印刷本。
Part B 乙部	I/We would like to receive all future Corporate Communications(and Actionable Corporate Communications in electronic form via the email address below: 本人/我們現欲以以下電郵地址電子郵件方式收取本公司所有將來的公司通訊及可供採取行動的公司通訊的登載通知:
	(Please provide the email address in English Capital Letters)

(請以英文正楷填寫電郵地址)

Name(s) of Shareholder(s):

Signature:

簽名:

(Please use BLOCK LETTERS 請用正楷填寫)

股東姓名: Address:

地址:

(Please use BLOCK LETTERS 請用正楷填寫)

Contact telephone number: Date: 聯絡電話號碼: 日期:

Notes 附註

- Please complete and sign this form and return it by cutting and sticking the prepaid mailing label on an envelope to the Company's Hong Kong Branch Share Registrar in Hong Kong, Tricor Investor Services Limited or via email to 3709-ecom@vistra.com.

 请填妥及豪署本表格,並以應附已預付郵費的郵客標廠起於信封上,寄回本公司之香港香港股份過戶登記分處卓住證券登記有限公司,或電郵至3709-ecom@vistra.com。

 Please complete this form in confer more learly. Any form with no indicated choice, with no signature or otherwise incorrectly completed shall be void. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this form in order to be valid.

 請済楚填寫本表格。回條上若未有作出選擇、沒有豪名或沒有正確地填寫,均屬無效。如屬聯名般東,則本回條須按本公司股東名冊上聯名持有之股份戶口,由其姓名列於曾位的股東豪署,方為有效。
- 新用企業の存在をは、自由体上の不同に加速性、公共業主義を表現に進むとある。「地域の人」と思想性に対象、文化を担信を含まった。「地域の人」と思えませた。「中では、日本の人」というでは、日本の人は、日本の人、日本の人は、日本の人、日本の人は、日本の人、日本の人は、日本の人、日本の人は、日本の人、日本の人は
- 請来。
 If both English and Chinese versions of the Corporate Communications are combined into one document, a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate

- If both English and Chinese versions of the Corporate Communications are combined into one document, a printed form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed form of any version(s) of the Corporate Communications. Each part of the Corporate Communications in the Corporate Communications with both English and Chinese versions will be sent to the Shareholder or the Corporate Communications by post. According to the Corporate Communications for the email address of a Shareholder or the email address or a Sharehol
- Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders. 可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利的公司通訊。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料學明

Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Orfinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). Your supply of the Personal Data is on a voluntary basis and for the purpose of processing your instructions as stated in this form (the "Purposes"). If you fail to supply sufficient information, the Company may not be able to process your instructions. The Company may disclose or transfer the Personal Data is on a voluntary basis and for the purpose of processing your instructions as stated in this form (the "Purposes"). If you fail to supply sufficient information, the Company may not be able to process your instructions. The Company may disclose or transfer the Personal Data is is subsidiaries, its share registrar and/or third party service provider who provides administrative, computer and other services to the Company for use in connection with the Purposes and need to receive the information. The Personal Data will be retained for such period as may be necessary to fulfill the Purposes (including for verification and record purposes). Request for access to and/or correction of the Personal Data can be made in accordance with the provisions of the PDPO and any such request should be in witing and sent to be Data Privacy Officer of Tricor Investor Services Limited at the above address. *Perperpitation [May part of the Purpose and any such requests should be in witing and sent to be Data Privacy Officer of Tricor Investor Services Limited at the above address. *Perperpitation [May part of the Purpose and any such requests should be in witing and sent to be Data Privacy Officer of Tricor Investor Services Limited at the above address. *Perperpitation [May part of the Purpose and any such requests should be in witing and sent to be Data Privacy Officer of Tricor Investor Services Limited at the above address. *Perperpitation [May part of the Purpose and any such requests should be in witing (地址如上)的 個人資料私隱主任。

Please cut the mailing label and stick it on an envelope to return this Request Form to us. No postage is necessary if posted in Hong Kong.

當 閣下寄回本申請表格時,請將郵寄標籤剪貼於信封上。

如在本港投寄, 閣下無需支付郵費或貼上郵票。

Mailing Label 郵寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong 香港