Simplicity Holding Limited

倩碧控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 8367)

# NOTIFICATION LETTER 通知信函

14 March 2025

Dear Registered Shareholder,

### Simplicity Holding Limited (the "Company")

- Notice of publication of (i) Circular; (ii) Notice of Extraordinary General Meeting; and (iii) Proxy Form (the "Current Corporate Communications") on the Company's website

The English and Chinese versions of the Company's the Current Corporate Communication are now available on the Company's website at http://www.simplicityholding.com and the website of The Stock Exchange of Hong Kong Limited (the **"Stock Exchange**") at <u>www.hkexnews.hk</u> respectively (the **"Website Version**"). The Company strongly recommends you to access the Website Version of the Current Corporate Communication and all future Corporate Communication in printed form, the Current Corporate Communication is enclosed.

If you for any reason have difficulty in receiving email notification or gaining access to the Website Version of the Corporate Communications and would like to receive the Current Corporate Communication in printed form, please complete, sign the enclosed Change Request Form and return it to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited ("**Branch Share Registrar**") at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by post using the provided prepaid mailing label (no stamp is needed if posted in Hong Kong) or by email to 8367-ecom@vistra.com.

It is the responsibility of registered shareholders to provide a functional email address. If you have not provided your email address to the Company or need to update your email address, the Company recommends you to provide your email address by completing, signing the enclosed Change Request Form and returning to the Branch Share Registrar at the above-mentioned address by post or by email to 8367-ecom@vistra.com. If the Company does not have your functional email address, until such time that the functional email address is provided to the Branch Share Registrar, you will be unable to receive via email notices of publication of the Website Version of Corporate Communications ("Notice of Publication") and Actionable Corporate Communications in printed form.

Should you have any queries relating to this notification, please call the Branch Share Registrar's telephone hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

By order of the Board Simplicity Holding Limited Choi Pun Lap Executive Director and Company Secretary

Notes:

- Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; (g) a proxy form; and (h) Actionable Corporate Communications.
- 2. Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.

#### 各位登記股東:

## 情薯控股有限公司(「本公司」) — 於本公司網站刊發(i)通函;(ii)股東特別大會通告;及(iii)代表委任表格(「本次公司通訊」)之發佈通知

本公司的本次公司通訊之中、英文版本已分別上載於本公司網站 http://www.simplicityholding.com 及香港聯合交易所有限公司(「**聯交所**」)之網站 www.hkexnews.hk(「網站版本」)。我們建議 閣下閱覽本公司本次及日後公司通訊<sup>(*開註*)</sup>的網站版本。如 閣下已選擇收取公司通訊的印刷本,隨函附上 本次公司通訊。

如 閣下因任何理由無法以電子郵件方式收取或閱覽公司通訊的網站版本及欲索取本次公司通訊及日後公司通訊的印刷本,請填妥及簽署隨附之更改申請 表格,並以已預付郵費的郵寄標籤寄回本公司之香港股份過戶登記分處(「**股份過戶登記分處**」)卓佳證券登記有限公司,地址為香港夏慤道16號遠東金 融中心17樓(如在香港投寄毋須貼上郵票),或電郵至8367-ecom@vistra.com。

登記股東有責任提供有效的電子郵件地址。如 閣下尚未提供 閣下之電子郵件地址予本公司,或需更新 閣下之電子郵件地址,本公司建議 閣下填妥 及簽署隨附之更改申請表格,並按上述地址以郵寄方式交回本公司的股份過戶登記分處或以電郵方式發送至8367-ecom@vistra.com。如果本公司沒有收到 閣下的有效電子郵件地址,閣下將(i)無法透過電子郵件方式收取以電子方式發送的公司通訊網站版本的登載通知(「登載通知」)及可供採取行動的公司 通訊<sup>(Mezz)</sup>。本公司只能以印刷本方式向 閣下發送登載通知及可供採取行動的公司通訊之印刷本予 閣下,直至股份過戶登記分處收到 閣下有效的電 子郵件地址為止。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午6時,致電股份過戶登記分處熱線(852)29801333。

承董事會命 **情碧控股有限公司** 執行董事兼公司秘書 蔡本立

#### 2025年3月14日

附註:

 公司通訊包括本公司發佈或將予發佈以供其任何證券持有人或投資大眾參照或採取行動的任何文件,其中包括但不限於(a)董事會報告、公司年度帳目連同核數 師報告以及(如適用)財務摘要報告;(b)中期報告及(如適用)中期摘要報告;(c)季度報告(如有);(d)會議通告;(e)上市文件;(f)通函;(g)代表委 任表格;及(h)可供採取行動的公司通訊。

2. 可供採取行動的公司通訊是指任何涉及要求股東指示其擬如何行使其有關股東權利的公司通訊。

# **Simplicity Holding Limited** 倩碧控股有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 8367)

CHANGE REQUEST	FORM 更改申請表格
To: Simplicity Holding Limited (the "Company") (Stock Code: 8367) c/o Tricor Investor Services Limited 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong	<ul> <li>致: <b>情碧控股有限公司(「本公司」)</b></li> <li>(股份代號: 8367)</li> <li>經 卓佳證券登記有限公司</li> <li>香港夏慤道16號</li> <li>遠東金融中心17樓</li> </ul>
Part A         I/We would like to receive all future Corporate Communications and Ac           甲部         本人/我們現欲以下列方式收取所有將來的公司通訊及可供採取           (Please mark "√" in ONLY ONE of the following boxes 請從下列選擇中,僅在其	
<ul> <li>I/We would like to receive a printed copy in the English language only; Ol 本人/我們現欲收取一份英文印刷本;或</li> <li>I/We would like to receive a printed copy in the Chinese language only; Ol 本人/我們現欲收取一份中文印刷本;或</li> <li>I/We would like to receive a printed copy in both the English language and 本人/我們現欲收取一份中文印刷本;或</li> <li>I/We would like to receive a printed copy in both the English language and 本人/我們現欲收取英文和中文各一份印刷本。</li> </ul>	R R
Part B         I/We would like to receive all future Corporate Communications and Ac           乙部         本人/我們現欲透過以下電郵地址以電子方式收取本公司所有將	ionable Corporate Communications in electronic form via the email address below: 來的公司通訊及可供採取行動的公司通訊:
Signature: 簽名:	
Contact telephone number: 聯絡電話號碼:	Date: 日期:
<ol> <li>The above instruction for part A will apply to all future Corporate Communications to be sent to you until you at the end of each financial year of the Company (whichever is earlier). Further quest in writing will be rec List 甲部指示適用於本公司日後向 閣下發出之所有公司通訊,直至 閣下以合理時間書面通準)。如果股東希望繼續收到日後的公司通訊的印刷本,則需要做進一步書面請求。</li> <li>If both English and Chinese versions of the Corporate Communications.</li> <li>Trequesting for a printed form of any version(s) of the Corporate Communications.</li> <li>若公司通訊的英文版本及中文版本合併為一份文件,則公司通訊的英文版本及中文版本的印刷版</li> <li>It is the responsibility of the Shareholder to provided a valid and functional End address to the Brar</li> </ol>	股東,則本表格須按本公司股東名冊上聯名持有之股份戶口,由其姓名列於首位的股東簽署,方為有効 notify otherwise by reasonable notice in writing to the Company's branch share registrar in Hong Kong or until expired uried if a shareholder prefers to continue receiving printed copy of future Corporate Communications. 司本公司的香港股份過戶登記分處更改有關指示或直至本公司每年財政年度的結束日到期(以較早者加 rinted form of the Corporate Communications with both English and Chinese versions will be sent to the Shareholde
report and its annual accounts together with a copy of the auditors' report and, where applicable, its summar any; (d) a notice of meeting; (e) a listing document; (f) a circular; (g) a proxy form; and (h) Actionable Corpo	件,其中包括但不限於(a)董事會報告、公司年度帳目連同核數師報告以及(如適用)財務摘要報告; ;;(f)通函;(g)代表委任表格;及(h)可供採取行動的公司通訊。
"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) G and for the purpose of processing your instructions as stated in this form (the " <b>Purpose</b> "). If you fail to supply suft the Personal Data to its subsidiaries, its share registra and/or third party service provider who provides administra authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the infi- verification and record purposes). Request for access to and/or correction of the Personal Data can be made in acco- or Tricor Investor Services Limited at the above address. 本聲明中所指的「個人資料」與香港法例算486章(個人資料(私隱)條例)(「 <b>【個人資料(私隱</b> ] 述的指示(「 <b>該等用途</b> 」)。如 閣下未能提供足夠資料,本公司有可能無法處理 閣下的指示。本 提供行政、電腦及其他服務的第三者服務供應商,以及其他復法例提准而要求取得有關資料的人士或	CTION STATEMENT 收集個人資料聲明 rdinance, Chapter 486 of the Laws of Hong Kong ("PDPO"), Your supply of the Personal Data is on a voluntary basis facient information, the Company may not be able to process your instructions. The Company may disclose or transfe ive, computer and other services to the Company for use in connection with the Purposes and to such parties who are rmation. The Personal Data will be retained for such period as may be necessary to fulfil the Purposes (including for dance with the provisions of the PDPO and any such request should be in writing and sent to the Data Privacy Office (条例)」)中「個人資料」的涵義相同。 閣下是自願提供個人資料,以用於處理 閣下在本表格上序 公司可就所述的該等用途,將個人資料披露或轉移給本公司的附屬公司、股份登記處及/或向為本公司 其他與上述所列出的該等用途有關以及需要接收有關資料之人士。個人資料將在邊當期間係留作履行所 私隱)條例】提出,而有關要求須以書面方式郵寄至卓佳證券登記有限公司(地址如上)的個人資料和
Please cut the mailing label and stick it on an envelope to return this Change Request Form to us. <b>No postage is necessary if posted in Hong Kong.</b>	Mailing Label 郵寄標籤 Tricor Investor Services Limited